

Steps to becoming a Self-Published Author

1

Write a Book

Writing a book and creating a title is the first step to becoming a self-published author.

After looking at your manuscript for days, weeks, even months-it may look great to you.

Invest in a professional editor who will catch any errors that you may have missed. .

Hire a Book Editor

2

3

Hire a Designer

Many people will buy a book based on their cover. Invest in a professional design and give your story an opportunity to shine.

Different self-publishing platforms:

- Amazon KDP
- Apple IBooks
- Kobo

Decide where to self-publish your book

4

5

Prepare your ebook and print files

This is where you choose font size and check margins. For ebooks you need EPUB and for print you need PDF file.

Finding a site that does print-on-demand and distribution to customers is the easy option for a self-published author. This makes it where there are no extra copies of your book.

Here are two places: Kindle Direct Publishing and IngramSpark

Then identify trim size and export the files. (you can do this on Reedsy's writing app for free.)

List book on self-publishing platform

6

7

Price the book

Want to give your book a higher chance of getting sold? You need to promote your book through a personal author website, social media platforms, and have people review your book by sending out ARC copies to book bloggers

the goal is to sell your book! This is where you need to research and figure out the exact cost to make your book and what kind of profit you want in the end.

Promote the Book

8

Sources used:

https://blog.reedsy.com/guide/how-to-self-publish-a-book/#4_prepare_your_ebook_and_print_files

<https://medium.com/@FedericoPistone/traditional-vs-self-publishing-how-much-money-can-you-really-make-c5732afeabaf>

Average author	Traditional	Self-Publishing	Best-seller	Traditional	Self-Publishing
Avg Book Sale	\$10	\$10	Avg Book Sale	\$10	\$10
Sales	2,000	2,000	Sales	50,000	50,000
Share	7%	56%	Share	9%	56%
Advance	\$2,000	\$0	Advance	\$2,000	\$0
Earnings	\$3,400	\$11,200	Earnings	\$47,000	\$280,000

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Chart showing profits of self-publishing vs traditional

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